Matt Haltom

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Professional ~~Summary~~ Story

With over 10 years of experience leading design efforts for various startup companies, I guide product and marketing teams to reach their design goals.

I've worked with remote teams since 2014. I love to turn ideas into visual creations and think outside the box. I've been described as a low-ego designer, being able to take feedback and turn it into real results. Let me surprise you.
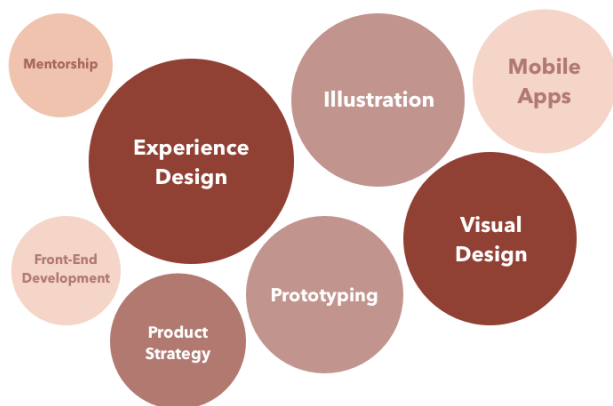
Beginnings ~~Education~~

Westwood College, 2009

Bachelor's Degree in Web Design & Multimedia

Colorado Mountain College, 2007

Associate's Degree in Ski Area Operations

What I Love to do

- Mentorship
- Experience Design
- Illustration
- Mobile Apps
- Front-End Development
- Product Strategy
- Prototyping
- Visual Design

Skills

Design: Adobe Suite, Afinity, Sketch, OmniGraffle, Invision

Development: Hand coded HTML & CSS/SASS, basic javascript, basic PHP & Ruby on Rails, Github, Textmate.

Content Management: WordPress and Hubspot Theme development

My Journey ~~Recent Projects~~

Blocknative Oct 2018 - Present

Research and design of blockchain user experience tools. Leading collaboration on marketing, content design and go-to-market strategy.

influence.co Jan 2016 - 2019

Responsible for all platform design, front-end development and marketing. Innovating a new model of open influencer marketing.

Raised By Wolves Dec 2016 - 2018

A startup studio concept between myself and two other innovators to quickly iterate on product ideas over the course of a year. The resulting product was Blocknative.

Ramen Nov 2014 - 2018

A SaaS product I co-founded to help product designers gather contextual feedback through highly targeted, behavior-driven questions in a web application.

Deloitte Digital Dec 2015 - 2017

As Sr. UX designer for mobile, I worked on several government health and human services apps. I traveled doing product and UX discovery workshops.

LinkSmart Oct 2012 - 2014

Director of UX for an innovated link sharing and networks platform for connecting blogs to advertiser content. I helped implement, design and develop tools for large and small online publishers.

For more experience visit www.linkedin.com/in/anothercolor